

News

Police Blotter
Community Calendar
Leisure & For Your Information
Letters
Boroughwide News
School News
Sports
Throggs Neck
Front Page
Columns
Archive

Contact Us

Advertising

Shopping Page
Save My Card
Classified Order
Display Advertising Info
Subscription Order

Search

Archive

Search

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Boroughwide News

April 22, 2005

Westchester Square Physical Therapy celebrates brand new facelift

by Bobby Ciafardini



Westchester Square Physical Therapy therapists (l-r) John Esguerra, Jason Ruta, Daniel Seidler and Brian Moyanhan welcome everyone to check out their new location in the Hutch Metro Center. - PHOTO BY WALTER POFELDT/BFC

Westchester Square Physical Therapy P.C. just got bigger, better, stronger.

Recently, Westchester Square Physical Therapy opened its second practice at the Hutchinson Metro Center, located at 1200 Waters Place. The new location, situated in suite M111, offers 2,000 square feet of space for the director Daniel Seidler and his three physical therapists — Jason Ruta, 28; John Esguerra, 36; and Brian Moyanhan, 32.

The practice specializes in sports injuries, neck and back injuries, sprains and strains, and arthritic conditions.

"I opened Westchester Square Physical Therapy three years ago at 2500 St. Raymond Avenue," said Seidler, 34, during an open house and reception at the Hutch Metro Center on Wednesday, April 13, celebrating the expansion of his practice. "My goal was for it to be the premier physical therapy provider in the region. We only hire physical therapists with Masters or Doctorate degrees. Jason, John and Brian are all experts in human biomechanics and are excellent problem solvers.

"Our physical therapists have a combined 20 years of PT service in the Bronx, establishing our distinct reputation of quality and service," added Seidler, who himself has worked for 10 years in the borough. "At WSPT, the driving philosophy is that the patient always comes first. It is the practice's responsibility to make the patient's physical therapy experience both pleasant and rewarding."

Seidler said these goals are achieved by utilizing the latest PT evaluation and treatment techniques, including core stabilization and other programs such as one dealing with diabetic neuropathy.

"We treat diabetic peripheral neuropathy," Seidler said. "Patients with this

illness often feel numbness, pain and swelling in their feet. We provide effective treatment and we are the only place in the Bronx that has an Anodyne Therapy unit — which sends infra red light, heating the feet of the patient and increasing circulation to help remove pain."

"There is no treatment to help reverse effects of diabetic peripheral neuropathy," said Brian Morris, a clinical sales consultant for Anodyne Therapy, who showcased the unit at open house for invited guests and others in attendance. "Anodyne Therapy has been clinically proven to reverse some of the effects caused by this illness. This is something that works and people who felt that there was no hope, can receive treatment to reduce pain and increase sensation."

Westchester Square Physical Therapy also offers a full array of workout equipment to nurse athletes back to tip top shape.

Seidler said his practice offers the necessary hands-on, one-on-one care, meeting the requirements of each patient's individual needs.

Seidler was also proud to announce an integral part of his practice in their friendly, experienced, and professional front-office staff of five employees, including new office manager Donna Vivola.

"We give a lot of attention to patients," Vivola said. "Many have confessed that they feel much better in a short period of time. Our physical therapists do an amazing job and they take the time to treat every patient with the necessary care to get the job done right."

Sixteen-year-old Michael Vazquez of Math Science Institute in the Bronx is ranked amongst the elite in the Eastern Tennis Association. The tennis player said he had incredible shoulder pain, an injury that kept him off the court, before he worked with Westchester Square Physical Therapy.

"The physical therapists here were great and they had me feeling great in no time," Vazquez said. "Within just a few weeks I was getting my range of motion, and I knew it was only a matter of time before I was back on the court."

According to Seidler, Westchester Square Physical Therapy accepts Medicare, Aetna, HIP, United Health-care, and most other insurance plans. He said the practice also offers early morning, evening and weekend appointments.

For more information, visit Westchester Square Physical Therapy on the web at www.wspt.org, or call (718) 409-6536.

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